

SARA DUELL

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PROFESSIONAL & TECHNICAL SKILLS

- . Art direction
- . Publication design
- . Web design: Figma, Invision and Sketch
- . HTML and CSS
- . WordPress, Drupal, Magento
- . Exhibition design
- . Typography and lettering
- . Print production
- . Adobe Creative Suite: Photoshop, Illustrator, InDesign, After Effects and Premiere
- . Project management: Sketch, Monday, Asana, and Github

AWARDS & GRANTS

- . Helge Ax:on Johnson stipend. 2020
- . Finalist, Lucie Photo Book Prize. 2019
- . Estrid Ericson's Foundation grant. 2012 & 2018
- . Vermont Studio Center artist grant. 2018
- . Webby Award in the Travel Category, and Honorable Mention in the Mobile Design category. 2017
- . HOW In-house Design Awards. 2016
- . PDN Photo Annual winner, Photo Book category. 2015
- . Design Observer, 50 Covers 50 books. 2013

WRITING & SPEAKING

The Photo Book Review—Design Spotlight. "Feminist Design as a Methodology, not Aesthetics" NOV. 2019

Organizer & Moderator "Feminist Design with Bastion Agency". TEN10STUDIOS. LIC, NY. OCT. 16, 2019

Panelist for NYC Creative Salon. PRIVATE STUDIO. MAY 6, 2018.

Design Observer—Op-ed. "Women's March on Washington: strong in numbers, but how about design?" MAR. 2017

Work featured in the *New York Times*, *Fast&Co*, *Design Observer*, *It's Nice That*, and *Creative Review*.

CREATIVE DIRECTOR at Pallas Athena Studio

Independent studio working with a wide range of clients and projects including book design for Aperture Foundation, branding and web design for the podcast *Revolution of Necessity* by David Madden, and design for Megan Rossman's award-winning documentary on the Lesbian Herstory Archives in Brooklyn NY. I also designed Clean Slate Clearinghouse website, a state-by-state guide to help people to clear their criminal records. Pro-bono projects include an deportation defence manual for Make the Road NY, and promotional material for the People's College of Law in Los Angeles.

DESIGN STUDIO. BROOKLYN, NY. FULL-TIME SINCE DEC. 2016. WORK.SARADUELL.COM

SENIOR DESIGNER at Bellweather Agency

Team manager and lead designer on major civic design projects, such as City of New York's *One NYC*—a strategic plan outlining initiatives and goals to improve life for New Yorkers for 2050. I oversaw the web design for the criminal justice organization the Council for State Governments Justice Center, and worked closely with the developers to make a custom-built WordPress back end. I also lead a clean drinking water campaign for the NYC Department of Environmental Protection.

CREATIVE AGENCY. NEW YORK, NY. FULL-TIME MAY. 2019-JULY 2020. BELLWEATHER.AGENCY

SENIOR DESIGNER at NYC & Company

Leading role in the design team's complete organization rebrand which encompassed brand identity, publications, custom icons, and photography and was awarded the 2016 HOW In-house Design Awards. The redesign of the company's 9000+ page website nycgo.com won the 2017 Webby for Best Travel Website and received an Honorable Mention in the Mobile Design category.

OFFICIAL MARKETING, TOURISM, AND PARTNERSHIP ORGANIZATION FOR THE CITY OF NEW YORK. NEW YORK, NY. FULL-TIME AUG. 2014-DEC. 2016. NYCGO.COM

DESIGNER at Aperture Foundation

Designed books and exhibitions for and in direct collaboration with world famous photographers like Sally Mann, Josef Koudelka, Stephen Shore, and *New York Times* Photo Editor Kathy Ryan. Mine and Emily Lessard's design of Martin Parr's book *Life's a Beach* won Design Observer's prize for Best 50 Books of 2013.

PHOTOGRAPHY PUBLISHER. NEW YORK, NY. FULL-TIME JUL. 2012-AUG. 2014. APERTURE.ORG

SPECIAL PROJECTS

CO-FOUNDER AND EDITOR of WMN

Semi-annual print publication showcasing work by under-represented lesbian artists and poets. The project website also features interviews, profiles and fiction by lesbian/queer women and non-binary people. WMN currently has an Instagram following of 10K+.

PUBLISHER. NEW YORK, USA. SINCE MAY 2019. WMNZINE.COM

EDUCATION

BACHELOR OF DESIGN from Emily Carr University of Art and Design

COMMUNICATION DESIGN. VANCOUVER B.C. CANADA. SEPT. 2006 – APR. 2010. ECUAD.CA

CONTEMPORARY CULTURAL THEORY AND POLITICAL PHILOSOPHY at Södertörn University

STOCKHOLM, SWEDEN. PART-TIME FEB.-APR. 2012. SH.SE